

#### **BARD SHOW SPONSORSHIPS**

The Atlanta Bar Association's "A Courthouse Line" series is a not-quite annual original musical theatre production written by, produced by, and starring, a cast made up entirely of talented Atlanta-area lawyers and judges. Beginning with the first production in 1999, the "Courthouse Line" series has entertained lawyers and non-lawyers alike, and, in the process, has raised more than \$300,000 to support the charitable activities of the Atlanta Bar Foundation. Since its inception, the Atlanta Bar Foundation has distributed more than \$1.4 million to fund Atlanta Bar Association community service projects and other law-related programs in the Atlanta area.

This year's production will be the first wholly-original show since the founder of the Bard Show, Cathy O'Neil, passed away in 2017. It is expected to feature the talents of dozens of lawyers, with even more providing support behind the scenes. The performers come from big firms, small firms, solo practices, academia, corporate counsel positions, prosecutors' offices, defense firms and the judiciary. The performances will take place at the Porter Sanford III Performing Arts & Community Center on November 8-9, 2024.

Please consider sponsoring this year's Bard Show production at any level to help us support the important charitable work of the Atlanta Bar Foundation. Donations can be made by check along with the attached form, or online at www.BardShow.com/Sponsorships.



## ATLANTA BARD SHOW

#### SPONSORSHIP LEVELS

#### **Executive Producer (\$10,000 Contribution)**

- 8 complimentary tickets to the show
- Full-page ad in the theater program
- Recognition in pre-show advertising and at the performance during pre-show announcements
- "Thank You" display ad in The Atlanta Lawyer (newsletter reaching over 6,000 legal professionals)
- Sponsorship recognition on the Atlanta Bar Association's website and social media

#### Producer (\$5,000 Contribution)

- 4 complimentary tickets to the show
- Half-page ad in the theater program
- Recognition at the performance during pre-show announcements
- "Thank You" display ad in The Atlanta Lawyer
- Sponsorship recognition on the Atlanta Bar Association's website and social media

#### Director (\$2,500 Contribution)

- 2 complimentary tickets to the show
- Quarter-page ad in the theater program
- Recognition at the performance during pre-show announcements
- "Thank You" display ad in The Atlanta Lawyer
- Sponsorship recognition on the Atlanta Bar Association's website and social media

## Stage Manager (\$1,500 Contribution)

- Business card size ad in the theater program
- Recognition at the performance during pre-show announcements
- "Thank You" display ad in The Atlanta Lawyer

## Leading Actor (\$1,000 Contribution)

- Listing in the theater program
- Recognition at the performance
- "Thank You" listing in The Atlanta Lawyer

## Supporting Actor (\$500 Contribution)

- Listing in the theater program
- "Thank You" listing in The Atlanta Lawyer

## **Ensemble (\$250 Contribution)**

Listing in the theater program

## **ATLANTA BARD SHOW**



# **Sponsorship Application**

#### **Contact Information:**

Org. Name	Contact Name
Address	
Phone #	Fax #
Email Address	Website
Sponsorship Levels	
☐ Executive Producer - \$10,000	☐ Leading Actor - \$1,000
☐ Producer - \$5,000	☐ Supporting Actor - \$500
☐ Director - \$2,500	☐ Ensemble - \$250
□ Stage Manager - \$1,500	

Please make checks payable to Atlanta Bar Foundation (include "Bard Show" on memo line) and mail with this form to:

Atlanta Bar Association P.O. Box 13424 Atlanta, GA 30324-9998

